

A close-up photograph of a hand holding a Canon camera lens. The lens is black with silver text that reads "LENS MADE IN JAPAN" and "CANON LENS". The background is blurred, showing warm, golden light. A dark brown rectangular overlay is in the top right corner, and a pink triangular overlay is in the bottom left corner.

A SNAPSHOT OF SUCCESS

***THERE ARE 3 WAYS TO
SUCCESSFULLY MARKET
YOUR PRODUCT***

Created by Linda St Mart

Sell the benefit, not just the features. People buy products that brings value to their lives.

Demo the product by creating videos and holding online events so people engage with you and feel motivated to contact you.

Collect and share positive word of mouth amongst potential customers to encourage them to buy too.